

2020

BLACK HISTORY MONTH

*Black
Canadian
Heroes Who
Have Paved
the Way for
Future
Generations.*



AFRICANAD



City Councillor St. Norbert – Seine River

Recognizing the vast achievements and contributions of **Black Canadians** , the month of February is designated to celebrate Black History in North America.

Black History Month is about honouring our shared history, it is appropriate because Black History is an integral part of Canadian History. It is the blending together of two intrinsically similar histories into one Canadian story, a story of overcoming obstacles, fighting for social justice, respecting freedoms and promoting equality for all.

Here in Winnipeg **Black History Month** raises awareness of the contributions that have been made by the Black community in Winnipeg a community largely comprised of individuals who emigrated directly from their home country to our city or emigrated from other parts of the world. Regardless of their beginnings they have contributed immensely to our city in sports, arts, government, business and education among others and their contributions have helped to build an inclusive and welcoming city for all Winnipeggers.

As I reflect upon the events held this month I truly want to acknowledge all the research that has brought important history to the forefront. I want to thank all individuals who have participated in learning more about our culture and shared history. Education will break down the walls of divisiveness and foster a greater understanding for all cultures to thrive in harmony.

While it is important to remember and recognize black leaders, inventors, researchers, and scientists who have paved the way or made significant contributions at great sacrifices which acknowledges our collective abilities and potentials, it is equally important to also recognize the sacrifices of those who have not had their names scribed into history books, but have been beaten and jailed, attacked by dogs, had fire hoses set upon them or ultimately died all for the sake of something they fundamentally believed.

Thank you, **Africanad** for working to ensure that inclusion is the very essence of who we are as Winnipeggers and Canadians. **Africanad** is the living embodiment that we are accepting of people regardless of race, colour, religion and gender. That we remember to celebrate who we are and where we have come from within this country we now call home. That is why we call Canada home!

Sincerely,

Markus Chambers
Deputy Mayor, City of Winnipeg
City Councillor / St. Norbert Seine River Ward

Deputy Mayor
City of Winnipeg
City Councillor for St. Norbert – Seine River
510 Main St. Winnipeg, MB R3B1B9 / 204-986-5920 / markuschambers@winnipeg.ca



AFRICANAD

"CELEBRATING AFRICANADIANS"

"Change does not roll in on the wheels of inevitability but comes through continuous struggle." — Martin Luther King Jr

It is with great joy that I humbly use this medium to introduce the **AFRICANAD** Carnival, an open-air festival put together for promotion and development of the African-Caribbean culture and to support the Regional integration movement. Hosting this Carnival in Winnipeg would provide an opportunity for diversity, networking, dialogue and the exchange of knowledge particularly as it pertains to the growth and development of micro, small and medium enterprises.

"Change will not come if we wait for some other person or some other time. We are the ones we've been waiting for. We are the change that we seek." —President Barack Obama

In 2017, the economic immigrants residing in Canada for at least 5 years exceeded Canadian average earnings by 6% and the Government of Canada adopted a historic multi-year levels plan to responsibly grow our annual immigration levels to 340,000 by 2020. Canada has developed into a strong and vibrant country we all enjoy. Immigrants have made immeasurable contributions to Canada, and our future success depends on continuing to ensure they are well-integrated into the economy which the carnival is primarily designed to make them even more welcomed, comfortable and feel inclusive.

The Carnival is projected to be fun filled as we would have the music zone with a traditional mix of live and DJ played music plus numerous cultural displays, drinks, multilingual activities, Traditional attire showcase and most importantly some of the region's best food/cuisine (Come find out who has the best Jollof rice) The Carnival will be held for the first time this year on August 31th 2019 at The Exchange District and anticipated to be annual.

As you know, your financial support is extremely important for the course of this event **AFRICANAD**, as we rely on donations to provide services in the community that are greatly needed. This would help to facilitate every aspect of the program to the satisfaction of all attendees and sustain continuity of this laudable project every year.

Our organization's ability to continue to operate is due in large part to the generous support of individual donors who believe in our mission, as well as gifts from businesses and corporations like yours. Thank you for considering our request and we look forward to following up with you in the next few days.

Don't ever let somebody tell you, you can't do something. Not even me.
All right?

Have an amazing time and enjoy the event.

Sincerely,

Ayodele Odeyemi

CEO AFRICANAD.

WWW.AFRICANAD.CA

BLACK HISTORY MONTH



February marks Black History Month, a tribute to African American men and women who have made significant contributions to America and the rest of the world in the fields of science, politics, law, sports, the arts, entertainment, and many other fields. While Black History Month is synonymous with prominent figures such as Martin Luther King Jr., Harriet Tubman, Rosa Parks, Muhammad Ali, Jackie Robinson, Langston Hughes, Maya Angelou, George Washington Carver and Barack Obama, there are countless other African Americans who've made a profound impact in history: self-made millionaire Madam C.J. Walker, astronaut Mae C. Jemison, open-heart surgeon Daniel Hale Williams, inventor Garret Morgan, media mogul Oprah Winfrey and "Father of Black History" Carter G. Woodson, who lobbied extensively to establish Black History Month as a nationwide celebration, among many others. (Biography, 2020)

It was in 1964 when the author James Baldwin reflected on the shortcomings of his education. "When I was going to school," he said, "I began to be bugged by the teaching of American history because it seemed that that history had been taught without cognizance of my presence."

Baldwin's thoughts echoed those of many before and after him. Half a century earlier, when Carter G. Woodson had the same frustration, he set the foundation for what would become today's national Black History Month, observed each February.

In the early 20th century, while he earned a Master's degree from the University of Chicago and a Ph.D. from Harvard, both in history, Woodson witnessed how black people were underrepresented in the books and conversations that shaped the study of American history. According to the way many historians taught the nation's past, African Americans were barely part of the story—a narrative that Woodson knew was not true. So in 1915, he and Jesse E. Moorland founded the Association for the Study of Negro Life and History (now the Association for the Study of African American Life and History, or the ASALH). The organization would promote studying black history as a discipline and celebrate the accomplishments of African Americans.

In 1926, Woodson and the ASALH launched a "Negro History Week" to bring attention to his mission and help school systems coordinate their focus on the topic. Woodson chose the second week in February, as it encompassed both Frederick Douglass' birthday on February 14 and Abraham Lincoln's birthday on February 12.

The celebrations and studies spread quickly, as the ASALH tells it, driving demand for teaching materials and spurring the formation of black history clubs. But, though a newfound understanding of black culture and literature was spreading amongst the middle class, the idea of expanding the week to a month did not come until several decades later. During the Civil Rights Movement, Freedom Schools in the South embraced the week and its curriculum message as a way to contribute to the mission. By the mid-1960s, the most popular textbook for eighth-grade U.S. history classes mentioned only two black people in the entire century of history that had transpired since the Civil War—and that problem could no longer be ignored. It was in that decade that colleges and universities across the country transformed the week into a Black History Month on campus.

A number of mayors had already adopted the celebration as a municipal event by the time President Gerald Ford decreed Black History Month a national observance in 1976, on both the fiftieth anniversary of the first iteration and America's bicentennial year.

"In celebrating Black History Month," Ford said in his message, "we can seize the opportunity to honor the too-often neglected accomplishments of black Americans in every area of endeavor throughout our history." (Time, 2016)

BLACK CANADIAN HEROES WHO HAVE PAVED THE WAY FOR FUTURE GENERATIONS.

Canadian history is also full of black people whose remarkable achievements are unfortunately not as well known today. The stories of black Canadians are often not taught and passed on in schools, which means many of us grow up never hearing about people like Elijah McCoy or Josiah Henson.

There are some prominent black Canadians that most of us know well. Donovan Bailey set a world record as a sprinter at the 1996 Olympics. Hockey player P.K. Subban, part of a family full of athletes, has donated millions to a Montreal hospital. Viola Desmond was both an activist for desegregation and a pioneering businesswoman.

Former Governor General Michaëlle Jean has been breaking barriers her entire career, including in her current role as the first woman to be Secretary-General of the Organisation internationale de la Francophonie.



Mary Ann Shadd

Designated a Person of National Historic Significance in Canada in 1994, Mary Ann Shadd was the country's first black female newspaper publisher. Born in Delaware to free parents, Shadd founded and edited *The Provincial Freeman* in 1853, and ran a racially integrated school for black refugees in Windsor, Ont.

Shadd advocated strongly for school desegregation, worked to encourage black Americans to move to Canada, and was one of the first black women to complete a law degree after moving back to the U.S. during the Civil War.



Harry Jerome

Jerome was a black Canadian track and field athlete who went to the Olympics three times, winning a bronze in the 100-metre race in 1964. He also won gold at the Commonwealth Games and Pan American Games and set or matched several world records. After his competitive career ended, Jerome worked to promote amateur and youth sports.



Portia White

Nova Scotia native Portia White was the first black Canadian singer to become an international star in the 1930s and '40s, a time when black women experienced significant barriers in their personal and professional lives.

The classical singer travelled the world before switching to teaching, where she worked with students including singer Robert Goulet and actress Dinah Christie.



Elijah McCoy

Inventor Elijah McCoy's parents escaped enslavement via the Underground Railroad, and McCoy himself faced considerable discrimination in his own field. But he also invented an industry-changing device for steam-powered engines, and eventually registered more than 50 patents.

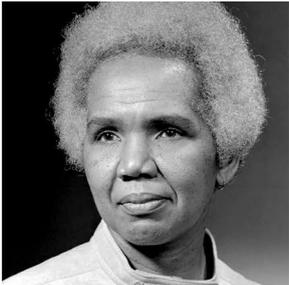
His devices for locomotive and ship engines significantly changed the transport industry in the late 1800s.

BLACK CANADIAN HEROES WHO HAVE PAVED THE WAY FOR FUTURE GENERATIONS.



Harriet Tubman:

Her work touched both American and Canadian soils. Tubman was known for her heroism in freeing many slaves in her role as a Conductor of the Underground Railroad. She guided more than 300 slaves to freedom.



Rosemary Brown:

The first black Canadian woman to be elected to a provincial Canadian Legislature. Famed for the saying, "To be black and female in a society which is both racist and sexist is to be in the unique position of having nowhere to go but up", Brown combated racial prejudice, fighting for racial and gender equality, and inspiring many to her cause.



Lincoln Alexander:

Lincoln Alexander, sworn in as Ontario's lieutenant-governor in September 1985, was the first Black person to hold the vice-regal position in Canada, was also the first Black MP and federal Cabinet minister.



Donald Oliver:

The first Black Canadian man to be appointed to the senate of Canada after the recommendation of the Prime Minister, Brian Mulroney. Oliver worked on several private Member's bills including but not limited to the amending of the section of the criminal code regarding stalking and addressing online spam.



Michaëlle Jean:

Michaëlle Jean was sworn in as Canada's first Blackgovernor general. She emphasized freedom as a central part of the Canadian identity and has suggested that it was time to "eliminate the spectre" of the two solitudes, French and English, which has so long characterized the country's history.

[Source:

<http://blackhistorycanada.ca/timeline.php?id=1900>]

BLACK CANADIAN HEROES WHO HAVE PAVED THE WAY FOR FUTURE GENERATIONS.



Rev. Addie Aylestock

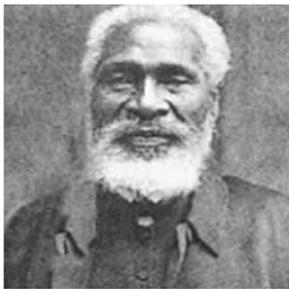
The first black woman was ordained in this country later than you might think. It was Mabel Adeline (Addie) Aylestock, ordained in the British Methodist Episcopal Church in 1951 and the first woman ordained in that church after they changed their rules earlier that year.

Aylestock worked in congregations in Ontario, Quebec, and Nova Scotia throughout her career. Her family members were also trailblazers: her sister Rella Braithwaite wrote several books about African Canadians, and her niece Diana Braithwaite is a blues musician and television director.



Viola Desmond

The Canadian ten-dollar note is one of the most common banknotes of the Canadian dollar. The current \$10 note is purple, and the obverse features a portrait of Viola Desmond, a Black Nova Scotian businesswoman who challenged racial segregation at a film theatre in New Glasgow, Nova Scotia, in 1946.



Josiah Henson

Born into slavery in 1789, as an adult Josiah Henson became a leader for black Americans escaping enslavement. Henson escaped to Canada in 1830, and founded the Dawn Settlement near Dresden, Ont. to provide a home for others like him.

He co-organized a trade-labor school and served on its executive and made fundraising trips to the U.S. and England as the spiritual leader for Dawn. Some believe that Henson was the model for the lead character in the anti-slavery novel *Uncle Tom's Cabin* by Harriet Beecher Stowe. (Huffingtonpost.ca, 2018)



Paul Smith

Jamaican Becomes Canada's First Black Naval Commander.

Born in Lionel Town, Jamaica, Smith moved to North York, Ontario, Canada with his parents at the age of six. Lt.-Cmdr. Paul Smith finished his general military training in the summer of 1987 and was then posted to HMCS Anticosti in 1993.

Smith rose up the ranks over the years, studied sociology at Dalhousie University and eventually attained his current rank in 2010.

Smith patrolled the Canadian Arctic as part of the search for the lost Franklin expedition ships HMS Erebus and Terror.

Had it not been for a high school friend telling him about the naval reserve's summer youth employment program back in 1986, Lieutenant Commander Paul Smith may not have joined the navy. Now he is the first black person to attain the rank of Commander in the Royal Canadian Navy's 106-year history.

"I really just considered it a summer job for that one summer and when the program was over ... I decided I really enjoyed it," said Smith during a phone interview with the Canadian Broadcasting Corporation (CBC News).

JAMIE MOSES

Your MLA for St. Vital



jamie.moses@yourmanitoba.ca

Africanad Carnival 2020

FEATURING

DAY 1

SPORT (SOCCER TOURNAMENT)

DAY 2

**AFRICAN BUSINESS SUMMIT
GALA/EXCELLENCE AWARD NIGHT**

DAY 3

AFRICANAD CARNIVAL

DATE
**2ND-4TH
JULY**

For Sponsorship, Participation and Registration
visit www.africanad.ca Call : 204-963-5548

POWERED BY



AFRICA & BUSINESS SUMMIT GALA/EXCELLENCE AWARD NIGHT

Trade Visits to companies in Manitoba
Africanad Carnival

2ND - 4TH JULY 2020



Venue

Radisson Hotel Winnipeg Downtown
288 Portage Avenue Winnipeg, MB R3C0B8

For Sponsorship, Participation and Registration
visit www.africanad.ca Call : 204-963-5548

PARTNERED BY



JOAMA CONSULTING

POWERED BY





African Grocery

1A-282 St. Anne's Road, Winnipeg, Manitoba R2M 3A7
Phone: 204-253-4455

African, Bangladesh, Indian, Caribbean Grocery

1741 Pembina Hwy. Winnipeg, Manitoba R3T 2G6
Phone: 204-261-4222

We Offer:

**African, Bangladesh, Indian, Caribbean,
Halal Meats, Imported foods and more...
... meeting your daily food needs.**

Find us on



@ African Foodways Market

Trio of black MLAs make history by winning seats in Manitoba Legislature

Until Tuesday's vote, no black person had ever been elected to the Manitoba Legislature in the 150-year history of this province.

Now there are three.

Uzoma Asagwara won the Union Station seat for the NDP, Jamie Moses took the St. Vital seat for the party and Audrey Gordon won Southdale for the Progressive Conservatives.

None of the political scientists the CBC contacted, nor the parties themselves, could recall a black MLA ever being elected in Manitoba.

The NDP has historically done well in Winnipeg's core, where Asagwara won Union Station, becoming the first queer black person to win a seat.

"Our elected officials in our Manitoba Legislature should absolutely reflect the constituencies ... and communities that are in Manitoba," Asagwara told CBC News as results came in Tuesday night.

"So making sure that our elected officials look like the communities we serve [is] fundamental in making sure that all voices and all communities are served well in Manitoba."

Asagwara, a first-generation Canadian whose parents are Nigerian, has worked as a psychiatric nurse and is a longtime community activist in Winnipeg's core.

The first black Winnipeg city councillor said he was happy for the thousands of immigrants and refugees who may feel like they now see themselves represented in the Manitoba Legislature.

"It's an opportunity for newcomers to see themselves in government," said Markus Chambers, who was elected as city councillor for St. Norbert-Seine River last fall.

Moses, a corporate leader with a degree in agribusiness from the University of Manitoba, reclaimed St. Vital for the NDP.

"I'm truly humbled and honoured," said Moses, who ousted the incumbent PC cabinet minister Colleen Mayer.

Moses said the addition of more diverse elected representatives is a positive change.

"I'm not sure why it took so long but I'm ecstatic that it's happening now. I think that this is part of a sign that representation is important in the legislature," he said.

In Southdale, Gordon became the third black MLA elected Tuesday night, in a race that was close until the final votes were tallied. She was born in Jamaica and has spent most of her life in Winnipeg.

Tuesday's provincial election saw a more diverse set of candidates than past years, with the PCs and NDP nominating the largest number of Indigenous candidates in recent history and all three of the largest parties nominating Indo-Canadian candidates in two northwest Winnipeg ridings.

Among the candidates for the province's 57 seats, the Liberals ran 14 people of colour this year, the NDP 18 and the Tories six. The Green Party of Manitoba told CBC it does not track demographics.

All three major parties also ran Indo-Canadian candidates in the Winnipeg ridings of Burrows and The Maples — believed to be another first in Manitoba provincial politics.



Happy Black History Month!

Jon Reyes MLA for Waverley



204.261.7272

jon@jonreyes.ca

www.jonreyes.ca

Office Address:

60-2855 Pembina Hwy.
Wpg., MB R3T 2H5

Mailing Address:

Suite 431, 35-2855 Pembina Hwy.
Wpg., MB R3T 2H5



**DATE:
2ND - 4TH
JULY**



AFRICANAD Carnival 2020

FEATURING:

DAY 1 — **SPORT** (SOCCER TOURNAMENT)

DAY 2 — **AFRICAN BUSINESS SUMMIT
GALA/EXCELLENCE AWARD NIGHT**

DAY 3 — **AFRICANAD CARNIVAL**

For Sponsorship, Participation and Registration
visit: www.africanad.ca or Call: 204-963-5548

POWERED BY:





CANADIAN MUSEUM FOR HUMAN RIGHTS

Winnipeg will host the first Canada wide conference of Black History Month planning Committees. B. History 365 will be the theme of this conference with the letter 'B' representing 'Black' as well as 'Be' referring to taking personal responsibility for promoting, educating and sharing of Black History all through the year not only in February. Winnipeg is the heart of Canada and would only make sense that this be the location of a movement to connect groups that have never been connected before. This conference will be designed to promote education, act as a networking opportunity for Black owned businesses, entrepreneurs, companies, organizations and committees, and provide a sound board to engage with other committees.

The focal area for dialogue, as well as expected outcomes of this Conference is to share ideas of what is working (and challenging) in different cities when it comes to planning and executing various activities and events in celebration of Black History Month. By having an open forum for which brings the various organizations and teams together we are able to share ideas, facilitate growth and network to build connections through the interaction with others from different cities and provinces.

An invite will go out to the various organizations across Canada including Black History Month committees connected to educational institutions, community organizations, non-profit organizations, and businesses. We would also include Government officials, educators, professionals, artists and entertainers. This event, although focused on people of color, will be open to everyone of any race, creed, color, orientation and background.

We are making history as a people every day and we need to be proud of that fact and celebrate our accomplishments. Educating others is all of our responsibility. In order to change the future we have to know our past. "B" a part of History in the heart of Canada this July 2020.

We are excited to be partnering with the Canadian Museum for Human Rights where this event will take place on July 17, 18 and 19, 2020.



HEART SPIRIT & SOUL Community Concert

New Beginnings Church

1073 St. Mary's Road, Winnipeg MB

Saturday, February 22nd, 2020

6:30pm (doors open at 5:30)

Adults -10.00 Youth/ Students - 5.00

Children 10 and under FREE

Email bhmwinnipeg@gmail.com or call 204.509.7726



Refreshments Available for Purchase



Strong Roots. Amazing Achievements

Black History Month 2020

Awards Banquet & Closing Ceremony

JAMAICAN CULTURAL CENTRE
1098 WINNIPEG AVE

Saturday February 29 Doors Open at 6:00 pm

Tickets: \$40.00 adults \$30.00 student's (w/ ID) \$15.00 children

For ticket information please call 204.257.9665 or 204.798.7352



black history month
MOVIE NIGHT
February 21, 2020
7:00pm
SHOW TIME

BLACK HISTORY MONTH CELEBRATION COMMITTEE IN ASSOCIATION WITH TRUTH AND LIFE WORSHIP CENTRE
PRESENTS HARRIET (2019) ADMISSION SILVER COLLECTION (DONATIONS)
ALSO ACCEPTING A TIN FOR THE BIN
LOCATION 51 RICHFIELD AVE FEATURING FREE SNACKS

National Black Canadians Summit



Halifax Convention Centre
1650 Argyle Street
Halifax, NS B3J 0E6

March 20 — 22, 2020

The Michaille Jean Foundation is excited to bring the third edition of the National Black Canadians Summit. Join us in Halifax, Nova Scotia, from Friday, March 20th to Sunday, March 22nd, 2020 to raise awareness on systemic barriers faced by people of African descent and discuss effective ways to advance positive outcomes for Black communities in Canada. For more information, hotel and airfare discounts, and registration please contact bhmwinnipeg@gmail.com

BLACK HISTORY MONTH
Wesmen
YOUTH BASKETBALL CLINIC
TUESDAY, FEBRUARY 25, 2020
MARION SCHOOL (ST. BONIFACE)
619 DES MEURONS STREET
7:00PM-9:00PM
***FREE EVENT**
Wesmen Teaching Skills Training
Cheerleader Activities
Kids Games
MUSIC BY DJ CASSANOVA
FOR EVENT DETAILS CONTACT LORI @ 204.798.7908 OR EMAIL bhmwinnipeg@gmail.com

Terry Duguid

Member of Parliament
Winnipeg South



Happy Black History Month!

103 - 2800 Pembina Hwy
204.984.6787 terry.duguid@parl.gc.ca

Cathy Cox

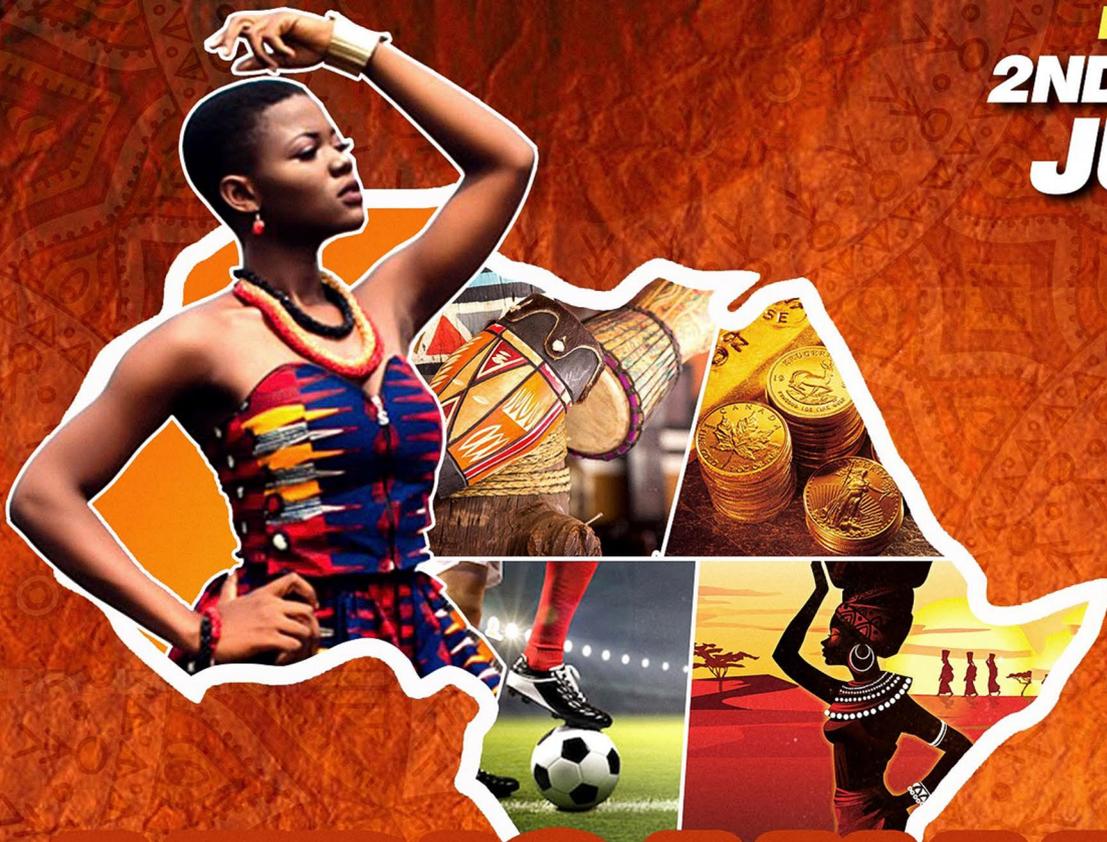
MLA for Kildonan-River East

Pleased to Celebrate Black History Month



204.334.7866
cathycox@mymts.net

DATE:
2ND - 4TH
JULY



AFRICANAD *Carnival* **2020**

FEATURING:

DAY 1 — **SPORT** (SOCCER TOURNAMENT)

DAY 2 — **AFRICAN BUSINESS SUMMIT
GALA/EXCELLENCE AWARD NIGHT**

DAY 3 — **AFRICANAD CARNIVAL**

For Sponsorship, Participation and Registration
visit: www.africanad.ca or Call: 204-963-5548

POWERED BY:

